

India Brand Equity Foundation (IBEF) in Japan

For the launch of the India-Japan Friendship Year 2007, IBEF is participating in and supporting the following events in Tokyo, Japan from 14th – 15th December 2006. These series of events are aimed at providing a platform to showcase and strengthen existing Indo-Japan bilateral relations.

India Evening

There will be a classical music/dance presentation followed by a dance performance by Shiamak Davar and his troupe. Hemant Oberoi from Taj Group of Hotels, along with his team of expert chefs will prepare a special Indian cuisine for the guests.

- Date: 14th December
- Time: 18.30 – 21.35 hours
- Venue: Four Seasons Hotel, Chinzan So

Seminar on 'Investing in India'

To focus on the recent growth of the Indian economy and its attractiveness for Japanese investors, IBEF in collaboration with JCCI is organizing a seminar on '*Investing in India*'. Interactive sessions will be held to showcase India's prowess in the fields of Manufacturing, Infrastructure, Financial Services and Knowledge-based Industries.

- Date: 15th December
- Time: 14.00 – 18.00 hours
- Venue: Japanese Chambers of Commerce and Industry

For all these events, IBEF will strategically showcase itself as a 'resource centre' for disseminating 'Brand India' information. IBEF CDs and publications will be distributed among the guests and participants at various events.